# APPLICATION FORM

# Bhutan Familiarization Tour For Tour Operators/Travel Agents

# PLEASE TYPE WHEN FILLING UP THE FORM FOR CLARITY

# I. Personal Details

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Name** | | **Designation** | **Email** |
| 1 |  | |  |  |
| Website |  | | | |
| Agency Name |  | | | |
| Agency Address |  | | | |
| *City* |  | | | |
| *Country* |  | | | |
| Intended date of travel  (*dd/mm/yy*) | From: |  | | |
| To: |  | | |

**II. Agency profile/details:**

1. Agency established (year):
2. Main markets:

|  |  |
| --- | --- |
| *Country* | *City* |
|  |  |
|  |  |
|  |  |

# III. Bhutan Promotion

|  |  |  |
| --- | --- | --- |
| Do you currently sell Destinations in Asia | Yes | No |
| Do you currently sell Bhutan | Yes | No |
| If Yes, since when (year) |  | |
| If No, when do you intend to sell Bhutan as a destination (year) |  | |

**IV. Please mention the marketing activities you use or intend to carry out to promote Bhutan**

1. *…………………………………………………………………………………………………………………*
2. *…………………………………………………………………………………………………………………*
3. *…………………………………………………………………………………………………………………*
4. *......................................................................................................................*
5. Others (Please specify below)

# V. Purpose of visit

[Please mention your purpose of visit]

# VI. Feedback

[Please share your feedback on marketing and promoting Bhutan if any]

**VII. REQUIREMENT:**

**PLEASE only submit the following for approval.**

1. Address the application to the Director of the Tourism Council of Bhutan. Briefly mention how will this FAM trip benefit your agency and Bhutan. (In English).
2. Proof of company (In English).
3. Recommendation letter from the head of the company (In English).
   1. Include designation/role of your staff visiting Bhutan
4. Attached copy of passport
5. Your Bhutanese tour operator partner will also have to put a forwarding letter to the Director, TCB by including details of their support.
6. All members of the approved FAM tour must meet relevant officials from the Tourism Council of Bhutan, preferably towards the end of your Bhutan visit.

I hereby agree to the above terms and conditions, and agree that the above information is true.

(SIGNATURE OF THE APPLICANT)

& Agency Seal (Optional)

**Tourism Council of Bhutan**

[The Tourism Council of Bhutan is an apex government tourism organization mandated to oversee the overall development of tourism in Bhutan. It is an autonomous agency chaired by the Prime Minister with fair representation from both public and private as its Council members. Some of its main functions are: policymaking, marketing and promotion, infrastructure and product development, and monitoring and regulation]

|  |  |
| --- | --- |
| **Contact** | Tel: + 975 2 323251/2  Email: [info@tourism.gov.bt](mailto:info@tourism.gov.bt)  Web: [www.bhutan.travel](http://www.bhutan.travel)  facebook.com/destinationbhutan  twitter.com/tourismbhutan  Instagram.com/tourismbhutan  Skype: [info@tourism.gov.bt](mailto:info@tourism.gov.bt) |

**END**